



INTERNSHIP POSITIONS: SEEKING GRADUATES INTERESTED IN EVENT PLANNING, SPORT MARKETING AND MEDIA

All American Games (Rockaway, NJ) is seeking qualified candidates to execute the 2018 U.S. Army All-American Bowl Selection Tour presented by American Family Insurance during the fall of 2017. Selection Tour teams announce the official selection of each U.S. Army All-American (90 football players and 125 marching band members) at their respective high schools across the country during assemblies, pep rallies, press conferences, and football games. The U.S. Army All-American Bowl is the nation's premier high school All-American game, featuring the best 100 players in an annual East vs. West matchup every January in San Antonio's Alamodome. The 2018 Bowl will be played live on NBC on Saturday, January 6, 2018.

The Selection Tour Representative position includes *significant* travel from September through early December. Representatives will be separated into teams and will travel one region of the country to execute events.

Selection Tour Representatives will be considered for one of the three following roles within their team:

Videographer

- Manages video content (recording and exporting)
- Handles press and public relations
- Maintains equipment
- Typically manages sponsor activations

Event coordinator

- Point of contact for event planning
- Responsible for public speaking at events
- Manages all personnel-related inquiries

Photographer

- Manages/distributes still camera content
- Assists in press and public relations
- Oversees all social media for respective tour team

Upon completion of the Selection Tour, representatives will be integrated into the operational components leading up to the U.S. Army All-American Bowl. This may include weekend travel for other All American Games events throughout the month of December.

Basic Qualifications:

- Highly self-motivated and energetic individual looking for a career in event planning, marketing, or operations
- Computer skills (File sharing such as Dropbox or wetransfer.com, Microsoft Office)
- Excellent communication (oral and written) skills
- Organizational skills
- College graduates preferred
- Attention to detail and experience with meeting strict deadlines
- Knowledge of camera (still and video) equipment encouraged

Length of Employment: Late August 2017 – early January 2018

Travel Accommodations: Housing provided (if needed) during training period in late August. Food, boarding, and transportation expenses covered during travel period.

Hours: Full-Time (40+ hours per week)

Compensation: Semi-Monthly Salary (\$1,500 per month)

Contact: Send résumé and cover letter to selectiontour@allamericangames.com