



100 FORGE WAY, ROCKAWAY, NJ 07866 | (973) 366-8448 | ALLAMERICANGAMES.COM

All American Games fosters a culture of growth and progress, blazing trails and producing opportunity. We create experiences for the next generation to develop, reach their potentials, and achieve their dreams.

For 17 years, All American Games has owned and operated the country's finest youth and prep athletic events like the U.S. Army All-American Bowl, the premier high school All-American event featuring the best 100 high school football players, and youth football's biggest event, the FBU National Championship. Aggregately, All American Games engages nearly 225,000 spectators and participants year-round in addition to the more than five million viewers who watch on NBC and ELEVEN SPORTS.

The Public Relations Assistant will assist in managing the public relations and media outreach for the U.S. Army All-American Bowl, the FBU National Championship and the FBU Freshman All-American Bowl. The Assistant will report to and work directly with the Manager of Marketing & Communications. Your interactions will include corresponding with national, regional and local outlets or various media forms; All-American Athletes & All-American Band Members; and internal staff contacts.

Public Relations Assistant responsibilities include:

- Press release/media advisory creation and distribution
- PR content creation (ex: preparing articles, newsletters and content research)
- Media inquiries and outreach
- Sponsor-media relations
- Media content distribution
- Media list management
- Developing new and building upon existing relationships with media members

Basic qualifications:

- Self-motivated and energetic individual looking for a career in communications and marketing within the sports field, or similar
- College graduates preferred
- Quick-learner who can excel in the fast-paced sports media environment
- Experience with file sharing, such as Dropbox or similar
- Excellent communication skills
- Attention to detail and experience with meeting strict deadlines

Length of Employment: September 2017 –January 2018

Office Location: Rockaway, N.J.

Travel Requirements: Yes

Hours: 40 (can include nights, weekends and holidays)

Compensation: Monthly stipend of \$1,750

Send résumé and cover letter to – Mike Ulatoski, Manager of Marketing & Communications
mulatoski@allamericangames.com